

For Immediate Release

Contact: Adam Gross
Phone: 212-754-0710
Email: adamg@jegi.com

JEGI Client Forrester Research Has Acquired JupiterResearch from MCG Capital

Combined companies to provide enhanced offerings to marketing and strategy professionals

New York, NY July 31, 2008 – Forrester Research, Inc. (Nasdaq: FORR) (www.forrester.com) has acquired JupiterResearch, LLC (www.jupiterresearch.com) and its parent company, JUPR Holdings, Inc., from MCG Capital Corporation (Nasdaq: MCGC) (www.mcgcapital.com) for \$23 million in cash plus assumed liabilities, subject to post-closing adjustments. JupiterResearch has 83 employees and 2007 revenues of approximately \$14 million. Forrester, with 2007 revenues of \$212 million, now has more than 1,000 employees. This strategic purchase complements Forrester's syndicated business model, as JupiterResearch joins Forrester's Marketing & Strategy Client Group, which contributed \$46.4 million to Forrester's total revenue in 2007.

The Jordan, Edmiston Group, Inc. (JEGI) (www.jegi.com), the leading provider of independent investment banking services for media, information, marketing services and related technologies, represented Forrester Research in this transaction and acted as its exclusive financial advisor.

“Uniting JupiterResearch and Forrester brings together the two leading research brands used by marketing and strategy executives,” said George F. Colony, Forrester's Chairman of the Board and Chief Executive Officer. “JupiterResearch enhances our existing role-based strategy and offerings to bring unprecedented value to Forrester's Marketing & Strategy clients. We welcome JupiterResearch employees and clients to Forrester.”

Forrester serves marketing and strategy, IT, and technology industry leaders across 19 professional roles. The addition of JupiterResearch will fortify Forrester's existing data-driven insight, forward-looking research and analysis, objective advice, and best practices for marketing and strategy professionals globally. These professionals include CMOs, consumer market researchers, consumer product strategists, customer experience experts, direct marketers, interactive marketers, and eBusiness and channel specialists at major companies.

Like Forrester, JupiterResearch provides business professionals with syndicated research, analysis, and advice backed by proprietary data. JupiterResearch has a substantive and growing library of syndicated research and strong consumer data and excels at market forecasting.

“Acquiring JupiterResearch is a significant step in our growth strategy for the Marketing & Strategy segment of Forrester's business,” said Dennis van Lingen, Managing Director of Forrester's Marketing & Strategy Client Group. “JupiterResearch's established offering, well-respected research team, and strong sales organization complement Forrester's and solidifies our long-standing leadership position as advisors to marketing and strategy professionals worldwide.”

“We are very excited to be joining the Forrester brand, culture, and community,” said David Schatsky, President, JupiterResearch. “For a quarter of a century, Forrester has been a trusted advisor to many of the top businesses and organizations in the world, and we are honored to bring the best of JupiterResearch to the Forrester name.”



Independent Investment Banking Services

150 East 52nd Street, 18th Floor, New York, NY 10022
P: 212-754-0710 www.jegi.com

About Forrester

Forrester Research, Inc. (Nasdaq: FORR) is an independent research company that provides pragmatic and forward-thinking advice to global leaders in business and technology. Forrester works with professionals in 19 key roles at major companies, providing proprietary research, consumer insight, consulting, events, and peer-to-peer executive programs. For more than 25 years, Forrester has been making IT, marketing, and technology industry leaders successful every day. For more information, visit www.forrester.com.

About JupiterResearch

JupiterResearch (www.jupiterresearch.com) provides unbiased research, analysis and advice, backed by proprietary data, to help companies profit from the impact of the Internet and emerging consumer technologies on their businesses. JupiterResearch provides consumer-facing companies with online advertising, marketing and customer service strategies to understand, attract, convert and retain customers. The company advises online businesses to help them make critical decisions about technology selection, spending, staffing, and Web site effectiveness, and guides technology vendors and service providers on market opportunities, positioning, product definition, and pricing.

About MCG Capital Corporation

MCG Capital Corporation (Nasdaq: MCGC) provides capital to support the growth and value creation strategies of small- to mid-sized companies. As a publicly traded Business Development Company, MCG offers highly customized financial solutions based on in-depth understanding of its portfolio companies' business requirements. Since 1990, MCG has delivered value for financial sponsors and operators in approximately 520 diversified financings representing cumulative investments of approximately \$5.5 billion. For more information, visit www.mcgcapital.com.

About JEGI

The Jordan, Edmiston Group, Inc. (JEGI) of New York, NY is the leading provider of independent investment banking services for media, information, marketing services and related technologies. Since being founded in 1987, JEGI has completed nearly 500 high-profile M&A transactions for global and emerging media, information, marketing services and related technology companies; entrepreneurial owners; and private equity and venture capital funds. JEGI has established an impeccable reputation in the marketplace, which reflects its superior performance on behalf of its clients. The firm's executive team of investment bankers has over 200 years of combined experience across the media, information, marketing services and related technology sectors that JEGI serves. For more information, visit www.jegi.com.

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